

PSG INSTITUTE OF MANAGEMENT, COIMBATORE

MEET THE CEO PROGRAMME

Date: September 9 (Wednesday), 2009; Location: Convention Hall

Theme: MAN, SOCIETY, NATURE AND GOD

Speaker Name	TOPIC
Keynote address by Swami Swaroopananda, Acharya, Chinmaya Mission, Coimbatore.	Unity, Purity, Divinity
Address by Mr Gautham T E, CEO, TIBS, Chennai.	Leadership is Idealism in Action
Address by Mr Arul Dev, Founder Director and CEO, People First Consultants Private Ltd., Chennai.	Evolving Organizations
Address by Ms Janet Yegneswaran, Founder and President, Trees For Free, Bangalore.	Nature is the best example of Selfless Service
Address by Ms Shanta Ramaswamy, CEO, Sreevatsa Organic Farm Products, Coimbatore.	As is the food, so is the mind

Documentary Screening - Into Great Silence

This (almost silent) documentary, which won the Special Jury Prize at the 2006 Sundance Film Festival, is a portrayal of the everyday lives of Carthusian monks of the Grande Chartreuse, high in a remote corner of the French Alps (Chartreuse Mountains). The film was made 16 years after the director, Philip Gröning, first requested permission to make it. He lived at the monastery for six months, and filmed all alone. The Order of the Carthusians was founded by Saint Bruno of Cologne (1030 - 1101) in 1084 and is considered as the Catholic Church's strictest order. Since its founding, this order of hermits has been located in the mountains near Grenoble, France. There the monks dedicate themselves entirely to the service of God and to spiritual life, in permanent silence. Every Charterhouse is economically independent and essentially self-sufficient. The monks are thus also active as farmers and craftsmen. There is a system of compensation within the Order, through which poorer houses are given aid, chiefly through the production of the famous liqueur (Originally, the monks of this order intended their liqueur to be used as medicine. The beverage, which has 130 ingredients, consists of spice plants, medicinal herbs, flower and root extracts). The hermits' way of life – consisting of prayers, studies and physical work – has hardly changed to this day.