

## **Guest Faculty – PSG IM**

Name: P Ramakrishnan

Title: CEO-Active Media, Advertising Consultancy

Education:

Bachelor Degree in Commerce

Masters in Journalism & Mass Communication

Experience:

Over 25 years in advertising business

-J Walter Thompson Associates Bangalore

-FCB Ulka, Bangalore

-RK Swamy BBDO, Chennai

-MAA Bozell Worldwide

Major clients handled:

HMT Watches, HMT Machine Tools, ICI, Tube Investments Ltd, Apollo Hospitals, Canara Bank, South Indian Bank, LMW, Pricol NTC etc

Memberships:

- Coimbatore Rotary Spectrum
- Coimbatore Advertising Club

Visiting Faculty:

-PSG Institute of Management, Coimbatore

-Amrita Institute of Technology

Permanent address:

33,shivanam Nagar

South enclave

Coimbatore – 641045

Ph: 2317479