



Case Publications March 2008 – April 2009

S.No.	Faculty Name	Title	Case Publications
1	Dr. T.G. Vijaya	'HR challenges at Computer Age Management Services (P) Ltd.'	jointly with Brian D'Nelto and Juan Espara in the Australian Management Case Study Journal Vol. 7, No.2.
2	Dr. R. Krishnaveni	Moving Towards Excellence on Training Evaluation at Pricol Ltd.'	In select Cases in Management Edition B.S. Sahay, Roger Stough, G.D. Sadana Allied Publishers Private Ltd., 2007.
3	Dr. D. Sudharani	'Dealing with the Dealers- Finolex Cables Way'	select cases in Management Allied Publishers Pvt. Ltd., 2007, p.82.
4	Mrs. Gita S Heggde	'Dealing with the Dealers- Finolex Cables Way'	select cases in Management Allied Publishers Pvt. Ltd., 2007, p.82.
5	Ms. K. Sri Gayathridevi	'To Blame or Not To'	Annamalai Journal of Management, Vol.2, No : 1, pp. 56-57, Feb 2008