

Case Publications April 2008 – March 2009

S.No	Faculty	Title	Case Publications
1	Dr. D. Sudha Rani,	Medimix: A Cholayil's Innovation	Handbook on Management Cases Allied Publishers 2008. pp 397-407
2	Dr. D. Sudha Rani	“Sri Krishna Sweets: Business – Sans – Borders”	Handbook on Management Cases Allied Publishers 2008. pp 544-554
3	Dr.S.S.Shantha Kumari	Medimix: A Cholayil's Innovation	Handbook on Management Cases Allied Publishers 2008. pp 397-407
4	Dr.S.S.Shantha Kumari	“Sri Krishna Sweets: Business – Sans – Borders”	Handbook on Management Cases Allied Publishers 2008. pp 544-554
5	Ms.K. Sri Gayathridevi	Medimix: A Cholayil's Innovation	Handbook on Management Cases Allied Publishers 2008. pp 397-407
6	Ms.K. Sri Gayathridevi	“Sri Krishna Sweets: Business – Sans – Borders”	Handbook on Management Cases Allied Publishers 2008. pp 544-554
7	Ms. K. Sri Gayathridevi	Developing Analytical Skills; Case Studies in Management'	Raghavan's Dilemma' Sheroff Publishers, Mumbai, pp. 511-512
8	Mr. R. N. Ajith Sankar	Annalakshmi Foods: Manifesting Attributes of Love,Serve and give	GNA Journal of Management and Technology, October 2008