



SEAA

Standards for Educational Advancement & Accreditation Trust

Globalisation with Accreditation

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Which one is your international accreditation?



Standards for Educational Advancement & Accreditation Trust (SEAA) New Delhi, India's first and only International Accreditation advocacy and facilitation organization has been showcasing global best accreditation agencies including AACSB International, EQUIS-EFMD, Association of MBAs, ACBSP & IACBE in India through well attended international conferences across five cities. SEAA campaign has successfully opened up the Indian market for international accreditation. From about 4 accreditations being pursued before our campaign started we have now over 50 international accreditations being pursued now!

NEW Our third annual "[International Accreditation Conference 2010](#)" on the theme "**Globalisation with Accreditation**" is slated to take place in New Delhi on November 8th and 9th, 2010 (Monday & Tuesday).

PSG becomes the first ACBSP school in India **NEW**

On the concluding day of the four day annual conference of Association of Collegiate Schools of Business and Programmes (ACBSP) at Los Angeles, it was announced that **PSG Institute of Management (PSGIM) Coimbatore has become the first school from India to receive the global accreditation certification from the American accrediting agency**. At a glittering ceremony the accreditation certificate was handed over to the CEO of PSG Group, C R Swaminathan and the Director of PSGIM N Nandagopal.

Speaking at the conference, the Executive Director of ACBSP Douglas Viehland and the head of Accreditation Steve Pascal expressed their hope that PSG's accreditation would mark a new beginning for ACBSP in India. The agency basing its entire accreditation process on the student outcome rather than research has become popular with many of the teaching schools of accounting, baccalaureate and graduate degree granting institutions around the world. With 8000 membership and over 800 accreditation, ACBSP has been keeping a scorching phase in international accreditation. In India it has announced around seven schools being on the accreditation sequence. The ACBSP conference in which SEAA Trust was a special invitee had attracted over 700 B-schools from around the world.

QS World MBA Tour Benchmarking Workshop **NEW**

The most popular QS World MBA Tour agency that travels across 70 countries covering over 700 universities, 400 business schools and more than 200 recruiters is bringing out a popular accreditation benchmarking workshop. The workshop is being conducted in Mumbai and Delhi. The New Delhi leg of the workshop is being supported by SEAA Trust in association with Higher Education Forum, a googlegroup of over 2000 academics. [A must attend workshop all aspiring B-schools leadership.](#)

Only limited seats! Make your [bookings](#) early!!

SEAA Commitment!

Standards for Educational Advancement & Accreditation (SEAA) Trust was set up based on the simple truth that regulation and compulsion cannot build quality in education. Quality however, has to be endorsed by the peers and other stakeholders and the best way to do this is through adopting accreditation benchmarks, whether local or international or both. This is the cause to which SEAA is deeply committed being the first independent Global accreditation advocacy & facilitation institution from India.

Recent SEAA Events:

[Regional Accreditation Conference - Bengaluru](#) Feb 2010
[International Accreditation Conference](#) Nov 2009
[International Accreditation Benchmarks Workshop Hyderabad](#) August 09
[Regional Accreditation Seminars: Pune/Bengaluru](#) July 09
[International Accreditation Roundtable](#) April 09
[India Accreditation Seminar New Delhi](#) Nov 2008

PRME Principles for Responsible Management Education

Continuous improvement is the basis of accreditation in management education. A global voluntary initiative by management faculty Principles for Responsible Management Education (PRME) seeks to achieve

SEAA Accreditation Forum

Great place to be part of! The forum provides information, knowledge & insight into accreditation process, whether local or international. Login and go! [Register now!](#)

Accreditation Knowledge

As a part of the accreditation advocacy & global quality propagation work we track Research in leading global B-schools and also publish our online journal!

Cutting Edge Research

An exclusive listing of research at top global B-schools under a special arrangement

SEAA Accreditation Journal

A bi-annual journal of best views, information, knowledge, cases from the world of accreditation. Please contribute your articles for the journal.

[Write to us](#) for more information.

Accreditation News

Focused news, reports, commentaries and events from around the world!

IACBE opens Asia Office

"IACBE USA becomes first global accrediting agency to have an office in India at Alliance Business Academy Bangalore"... [more](#)
[IACBE annual meet at Switzerland in Oct 16 & 17 2010](#)

International Accreditation Training

We offer value added training in international accreditation process. The training would introduce all the very best international accreditation options and critically examine each to help the participants choose their favorite accreditation. The programme is already popular with top Indian B-schools. [Register](#)

Indian B-school Rating

Indian B-school population now exceeds 3000! Media ranking is one of the best ways to gain knowledge and insights about the campuses! [Link](#) to the decade old ranking & rating of Indian B-schools!

B-schools Directory

Brief details of over 1500 B-schools

Global B-schools Ranking

Link to latest [Business Week](#), [Financial Times](#), [The Economist](#) & [US News](#). [Global Top Ten Schools](#)

Global Accreditation Search

Listing over 1500 internationally accredited B-school from Top Five accrediting bodies. [Go](#)

this goal. [\(more\)](#)

2nd GLOBAL FORUM of PRME is taking place on June 22 & 23, 2010 at New York hosted by Fordham University [details](#)



The European Higher Education quality assurance system initiated in 2007 has now been adopted by 47 countries. [more](#)

AACSB puts accreditation on fast track! NEW

AACSB International has resolved to cut down the long delays in getting's its accreditations by the B-schools! The new norms being introduced from July 1, 2010 has set a time limit of 3 years now within with a decision on accreditation of a B-school has to be taken. [Details](#)

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