

Guiding Principles of ACBSP Accreditation and Assessment of Student Learning

November 30, 2010 - Coimbatore, India

The combination seminar and workshop format presents an intense and rapid flow of information and presentations.

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| 8:00 am - 9:00 am | Registration |
| 8:30 am - 9:00 am | Opening Ceremony |
| 9:00 am - 9:30 am | Welcome and Introductions |
| 9:30 am - 9:45 am | History and Overview of ACBSP |
| 9:45 am - 10:30 am | Guiding Principles of Leadership |
| 10:30 am - 11:00 am | Networking Break |
| 11:00 am - 12:00 pm | Standard 1 Leadership Standard 2 Strategic Planning Standard 3 Student and Stakeholder Satisfaction |
| 12:00 pm - 12:45 pm | Lunch and Networking |
| 12:45 pm - 2:15 pm | Standard 4 Measurement and Analysis of Student Learning and Performance |
| 2:15 pm - 2:30 pm | Break |
| 2:30 pm - 4:15 pm | Standard 4 Measurement and Analysis of Student Learning and Performance |
| 4:15 pm - 4:30 pm | Break |
| 4:30 pm - 5:15 pm | Standard 5 Faculty and Staff Focus Standard 6 Educational and Business Process Management |
| 5:15 pm - 5:30 pm | Close of Session and Final Announcements |



PSG Institute of Management
(PSG College of Technology)

ACCREDITATION COUNCIL FOR BUSINESS SCHOOLS AND PROGRAMS

Bringing Together Those Dedicated to Teaching Excellence



Guiding Principles of ACBSP Accreditation and Assessment of Student Learning

Date : November 30, 2010

Venue : PSG Institute of Management, Coimbatore, India

All business schools in India are invited to participate in a special seminar hosted by PSG Institute of Management (PSG) and conducted by staff from the offices of the Accreditation Council for Business Schools and Programs (ACBSP). PSG is the first school in India to achieve ACBSP accreditation. Ten other schools in India are ACBSP members with eight of these schools in candidacy for accreditation.

The seminar will provide participants with a solid foundation of the philosophy and guiding principles of ACBSP accreditation. You will be able to use the accreditation standards and criteria to develop and continuously improve your business programs. You will be able to apply the linkage between the ACBSP standards to improve your educational systems.

The seminar will cover all ACBSP standards for accreditation. However, an emphasis will be placed on Standard 4•] Measurement and Analysis of Student Learning and Performance. Participants will be able to plan, implement, evaluate, and improve student learning assessment processes that include components such as direct and indirect learning, external and internal assessment, comparison and benchmarking, and summative and formative assessments.

The seminar will follow a workshop format with participants engaged in group exercises designed to reinforce the concepts and information presented.

Who should attend

- Individuals who are with business schools and programs that are not ACBSP members, but want to learn more about what is involved in seeking accreditation with ACBSP.
- Individuals who are with an ACBSP member institution and/or a candidate for accreditation and would benefit from a detailed overview of an accreditation process that has a focus on organizational development and continuous improvement.

The cost of the seminar is ₹ 3000 or \$ 80USD. A registration form is provided on page three. Individuals may select a hotel of their own choosing. A partial list of hotels is available at this link: <http://www.coimbatore.com/travel/hotels.htm>. All sessions will be conducted on the PSG Institute of Management campus in Coimbatore.





2010-2011 - Seminar Series
Guiding Principles of ACBSP Accreditation
and Assessment of Student Learning

November 30, 2010

Hosted by: PSG Institute of Management • Coimbatore, India

Full Registration Fee (Lunch included) — ₹ 3000 or \$ 80 USD

Name:

Name for Badge:

Designation/Title:

Institution:

Address:

City: State:

E-mail:

Telephone: Mobile:

ACBSP Member: Yes No

Payment Details: ₹ USD

DD/Cheque No.:

Date: (DD/MM/YY): /..... /.....

DD drawn on Bank:

(DD should be drawn in favour of "PSG Institute of Management" payable at Coimbatore)

For more information, contact:

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Executive Director, ACBSP

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(913)339-9356 or Dr. R. Nandagopal or <http://guest.cvent.com/d/vdqfcr>.

Please submit this form and payment to:

Dr. R. Nandagopal

Director, PSG Institute of Management

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Registration Form