

## Resource persons

### Dr. S KEVIN

Director, TKM Institute of Management, Ex-PVC of Kerala University.

Has completed more than 29 years of teaching service in the University of Kerala and has served as Pro Vice Chancellor of the University of Kerala from March 2001 to 2005. His areas of specialization are financial management, security analysis and portfolio management, and international finance. He has published several research articles in scholarly journals such as Productivity, Finance India, the Economic and Political Weekly, Yojana, Decision and International Journal of Management and Systems. The books authored by him are 'Portfolio Management', 'Security Analysis and Portfolio Management', 'Fundamentals of International Financial Management' and coauthored 'Traditional Exports of India Performance and Prospects'. Being a resource person for FDPs and teacher training programmes of Academic Staff Colleges, he has also served as Chairperson of NAAC peer teams for colleges in Maharashtra, Madya Pradesh, Tamilnadu and Karnataka.

### Dr. KRISHNAVENI MUTHIAH

Assistant Professor, PSG Institute of Management, Coimbatore.

In the past 24 years, her teaching experience and research guidance has been in the fields of Management and Foreign Trade. Her research interests are in the areas of global business strategy, international trade logistics, Asian economies and management practices, emerging markets and developmental issues. Her books on "Logistics Management" and "International Relations" are read with interest by students of International Business. She has presented papers at various national and international conferences. Her recent publication has been in the international journal of 'Asia Pacific Journal of Marketing and Logistics'.

### Mrs. M S SREELATHA

Asst. General Manager, Lakshmi Vilas Bank,

A banker of more than 22 years of service, she has held responsible positions in forex management, retail operations, credit sanction and monitoring, lead bank, financial inclusion and priority sector banking with South Indian Bank Ltd and now at Lakshmi Vilas Bank as Assistant General Manager, Staff Training College and Planning Department. Her academic stints include her years as Assistant Professor and Placement Officer at TKM Institute of Management, Kollam, Kerala, at Christ University, Bangalore and as Visiting Faculty at University of Kochi, Indian Institute of Banking, IGNOU and Delhi University. Some of her notable contributions are 'Developed a new branch to Rs.50.00 crores in 2 yrs solely through Retail Banking operations in 2003-04', 'Distinction of being selected as the top performer of Bank in the year 2005, 2006'.

#### For further details, Contact :

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# INTERNATIONAL TRADE AND THE ARITHMETICS OF INTERNATIONAL FINANCE



February 26, 2010



## Overview

Indian Economy has stood resilient to the global financial turmoil, thanks to the fundamentally strong financial system and a gradual and regulated opening up to the global economy. With the economic reforms and policies of recent years and the reforms in the area of capital and money markets, many international players have come to India to play a significant role in the development of industry and business. Also, the interaction of Indian business firms with Multi National Corporations has increased. This has created a greater need for executives and academics working in this area of international finance to better understand the theoretical and practical complexities existing. In this context, it is quiet appropriate to discuss the basic guidelines on international trade and the arithmetic's of international finance.

## Objective

To update finance professionals from Banks, NBFCs, Merchant Bankers and academicians on current developments in international financial systems, exchange rate operations and risk management for handling clients effectively.

## Program Content

This program will give insights on the following areas.

- International Financial Systems.
- Basics of exchange rate calculations.
- Arithmetic of exchange rate operations
- Export Finance

## Methodology

Real world cases and examples are used to maximize relevance and promote participation in the learning process. Participants are encouraged to actively participate by bringing their rich and varied experience into the discussions.

## Date, Venue and Time

26<sup>th</sup> February 2010

Board Room, PSG Institute of Management, Coimbatore.

The programme will start at 9.00 am on 26<sup>th</sup> February 2010.

## Who can attend?

The program is primarily intended for Junior and middle level managers from financial institutions and academicians in the field of finance and international business.

## Fees

The program fee is Rs. 2000/- inclusive of lunch, refreshments and course material.

## Registration

Duly completed nominations in the enclosed form along with a crossed cheque payable at par or DD in favour of PSG Institute of Management, Coimbatore may please be sent to:

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## PSG Institute of Management

PSG Institute of Management, part of the renowned PSG & Sons' Charities, is one of the prestigious and premier business schools in the country. Ranked among the top 30 schools in the B-Schools ratings, PSGIM has been spearheading change to be in tune with global requirements of management education. The curriculum is designed to deliver cutting edge application of theory combined with an industry interface protocol that ensures that the students are industry ready when they graduate from the portals of PSGIM. PSGIM also undertakes research and consultancy assignments which open up real-time opportunities for the students to understand and appreciate corporate functioning.

