

A WORKSHOP ON

INDIAN ETHOS AND VALUES

PSG INSTITUTE OF MANAGEMENT, COIMBATORE, INDIA – 641004

PHONE: 0422-4304444



Image Source: http://en.wikipedia.org/wiki/File:Sacred_lotus_Nelumbo_nucifera.jpg

*“You must be a Lotus,
unfolding its petals when the Sun rises in the sky,
unaffected by the slush where it is born or even the water which sustains it.”*

INVITATION

Ma'am/ Sir,

We, at PSG Institute of Management (<http://www.psgim.ac.in>), Coimbatore, India, are conducting a one day workshop on the theme of 'Indian Ethos and Values' at the institute campus on August 6 (Saturday), 2011. While this programme focuses on faculty members delivering the course 'Indian Ethos and Values' at various management institutes/ business schools, anyone interested in such a theme is welcome to be part of this event.

THEMES AND TENTATIVE SCHEDULE

Timings	Session Details
8.30 AM	Spot Registration, Beginning of Session
9.00 AM -10.30 AM	Science and Spirituality
10.30 AM – 10.45 AM	Refreshment Break
10.45 AM – 12.15 PM	Science and Spirituality
12.15 PM – 1.15 PM	Lunch
1.15 PM – 2.15 PM	A Management Game on Values
2.15 PM – 3.45 PM	Healthy Living, Healthy Universe – The interplay of <i>Sattwa, Rajas</i> and <i>Tamas</i>
3.45 PM – 4.00 PM	Refreshment Break
4.00 PM – 5.30 PM	Healthy Living, Healthy Universe – The interplay of <i>Sattwa, Rajas</i> and <i>Tamas</i>
Post 5.30 PM	Group Discussion/ individual interactions, optional for participants

ELIGIBILITY

This course is run with the conviction that the goal of education is character building. Anyone interested to attend this programme should be willing to trek the journey of developing character in oneself, at all times.

WORKSHOP FEE

To meet the overhead/ administrative expenses, there will be a course fee of Rs 200. DD/ Cheque can be made in favour of 'PSG Institute of Management' payable at any bank in Coimbatore. Please add Rs 50 for an outstation cheque. One may also pay by cash on the day of the event, as spot registration. Participants can collect the receipts on the day of the workshop. Cheque/ DD can be send by post, addressed to the below address. Please include your name and contact details in the mail.

Ajith Sankar R N
PSG Institute of Management
Peelamedu
Coimbatore – 641004
India.

This workshop is offered by the faculty members in the spirit of service, and hence they do not charge any fee for delivering their sessions. **To make necessary arrangements for the workshop, prior registration is important and thus requested.** Registration can be done/ Inquiries can be addressed, by sending an email to ajithsrn@ecologyfund.net

Thankyou. Looking forward to meet you at the workshop.

Regards,

Dr R Nandagopal
Ajith Sankar R N

PROFILE OF THE RESOURCE PERSONS

Dr. R. Nandagopal is the Director of PSGIM. His areas of interest include strategic management and financial management. He received his Ph.D in Finance in 1985 from the University of Madras. He worked in Institutions like Institute of Public Enterprise, Hyderabad, and Loyola College, Madras in various capacities. He has organized number of Executive Development programmes for the senior and middle level Managers and IAS officers. He has published almost 50 articles in Management Journals in India and abroad and also authored 15 books on Management. Under his leadership, PSGIM became the first institute in India to be accredited by Accreditation Council for Business Schools and Programs (ACBSP), Kansas, USA. Currently, he is a member of the Tamilnadu Council for Technical Education.

Ajith Sankar R N is an Assistant Professor at PSGIM. He has co-authored the book 'Indian Ethos and Values in Management', published by Tata McGraw Hill. He has worked in the verticals of Retailing, Media, and Business and Equity Research, and was associated with two start-up companies. His case studies and caselets have been published in various national and international journals, and a few of those cases are best-sellers. He has completed all the three exam levels of the 'Chartered Market Technician' programme offered by Market Technicians Association, NY, USA. His doctoral research is on the area of spirituality and organizations and his MBA, from University of Hyderabad, was focused on Environmental Management and Human Resources Management. Ajith also holds a Bachelors Degree in Psychology from Annamalai University and a three year full-time diploma in Hotel Management from IHMCTAN, Mumbai.