MBA

A LEGACY OF
50+ YEARS

PSG Institute of Management
PSG College of Technology

First B-School Program in India to be accredited. Re-accredition due in 2021-22

PROGRAM:
MAPPING:
PERFORMANCE:
2018-21

Autonomous, self financing program affiliated to Anna University and NBA accredited

OVERVIEW

- Started in 1971, amongst the oldest programs in South India.
- NBA accredited.
- First Indian management program to achieve ACBSP accreditiation.
- Program review and syllabus+ schema revitalisation every 3 years
- Full admissions consistently.
- 50% seats admitted through TANCET (Government of Tamil Nadu counselling process.
- 50% through management process of GD+PI using MAT/CAT/ATMA scores as qualifiers.
- Entry level requirement: a Minimum 3-year full-time undergrduate degree with 50% marks overall and a suitable assesment score (CAT, MAT , TANCET or ATMA accepted)
- Admissions open from November/December every year for the academic session which begins in August the following year

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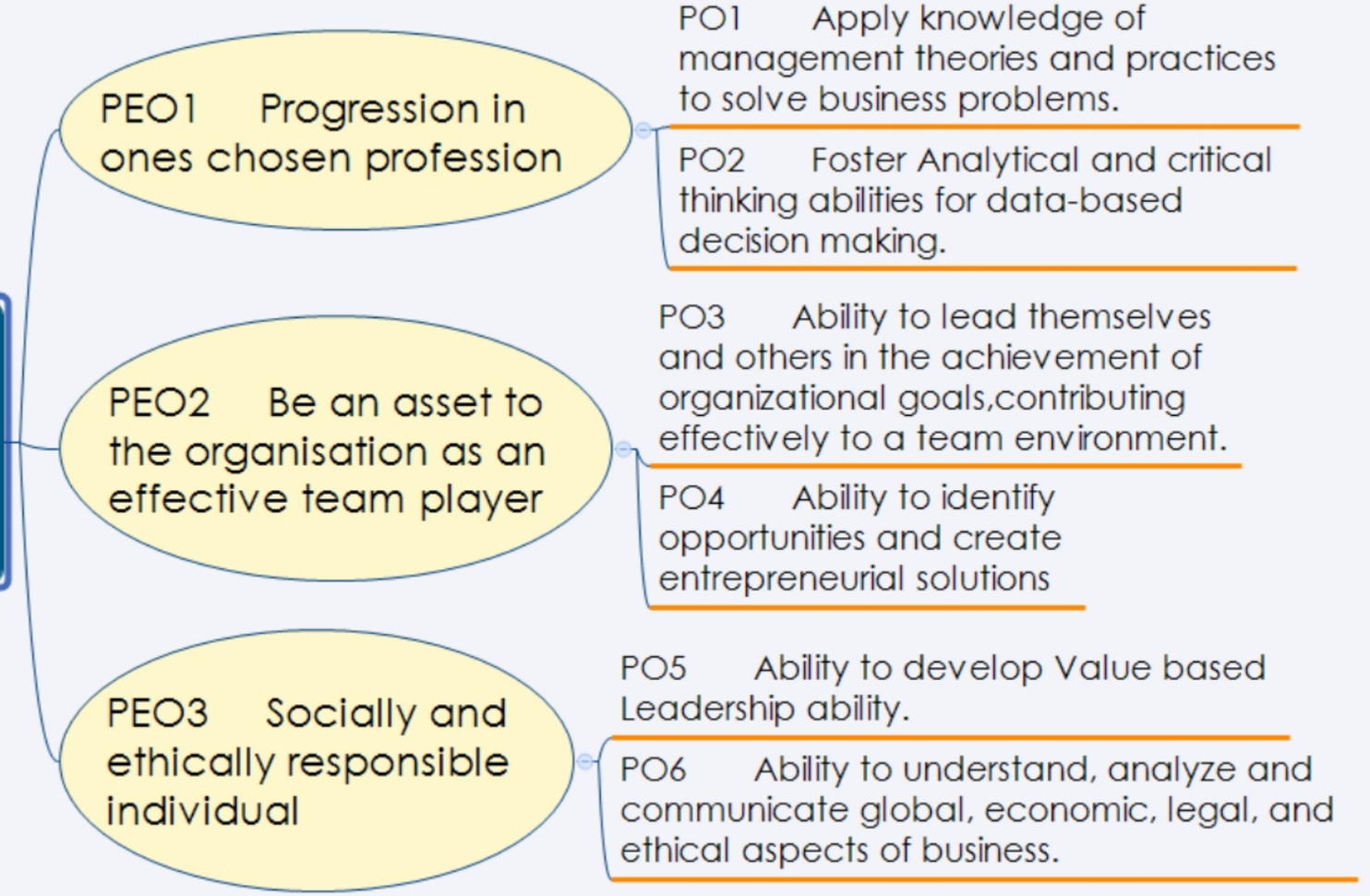
MBA PROGRAM

MISSION PILLAR 1:
Empower Individuals to achieve their managerial and entrepreneurial potential.

MISSION PILLAR 4:Nurture and enhance the institute visibility, growth and value by espousing ethics and social responsibility and by collaborating with institutional and professional stakeholder groups.



PROGRAM DESIGN: MBA 2018 SYLLABUS

Course Component	Curriculum Content (% of total number of credits of program)	Total number of contact hours	Total number of credits
Program Core	50.0 %	690	46
Program Electives	39.1 %	540	36
Seminars/Field projects (Social sensitization and ALPS)	4.4 %	60	4
Summer Internship	4.4 %	8 weeks in industry full time	4
Final Dissertation (project work)	**Not mandatory, opted as equivalent of program elective of 2 papers Value is 6 credits	Approximately 60 hours with mentor faculty	
Value added modules (Business Across Borders)	2.2 %	30	2
		Total number of Credits	92

SEMESTER DESIGN

01

26 CREDITS: 9 PAPERS

1 : BRIDGE

7:CORE

1: EXPERIENTIAL

02

26 CREDITS: 6 PAPERS

6:CORE

1: VALUE-ADDS

1: EXPERIENTIAL

03

22 CREDITS: 8 PAPERS

1 : INTERNSHIP

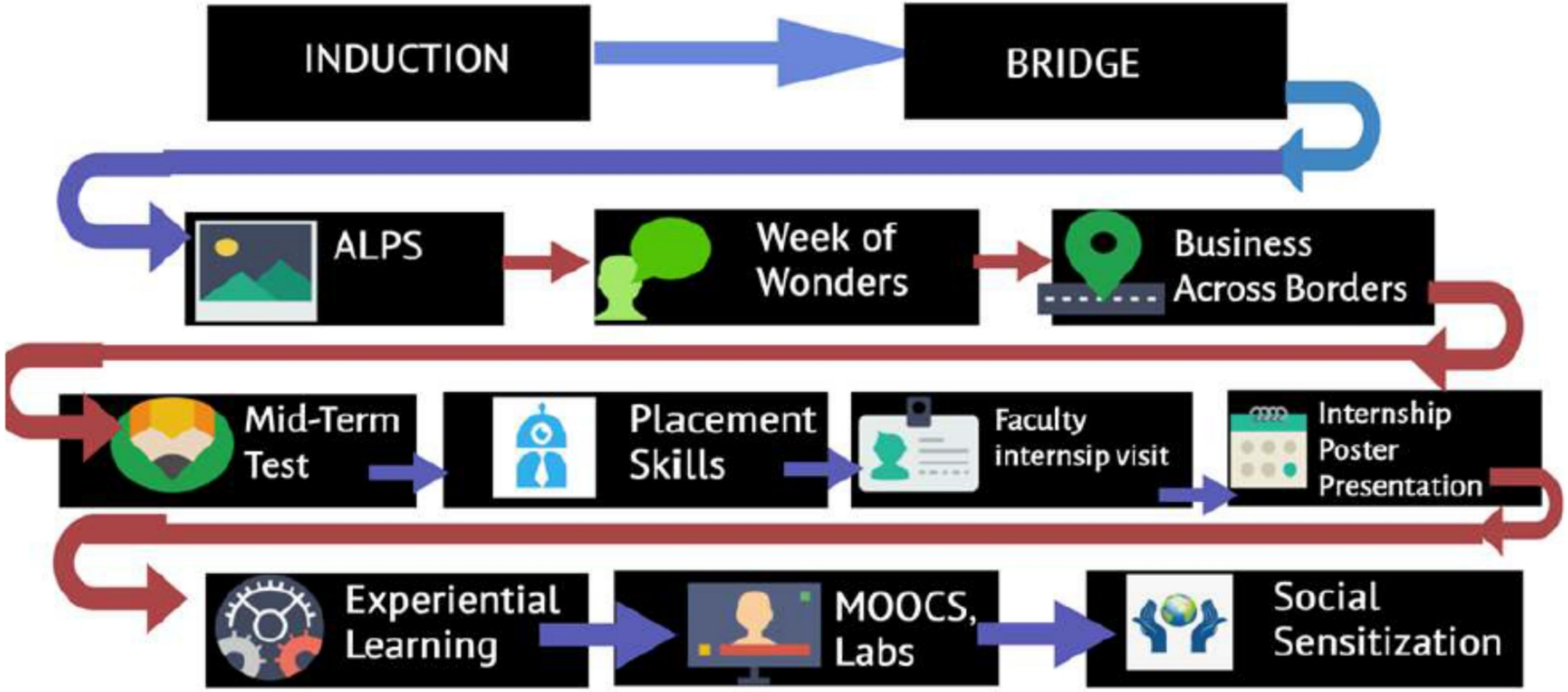
7:DOMAIN ELECTIVES

04

18 CREDITS: 7 PAPERS

7:DOMAIN ELECTIVES

STUDENT DEVELOPMENT PROCESS@PSGIM



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PERFORMANCE OVERVIEW

ENROLLMENT

180:SANCTIONED

- 2019: 179
- 2020: 180
- 2021: 180

Mean % for the 3-year period: 99+% of sanctioned seats admitted

GENDER

- 2019: M: 96 F:83
- 2020: M: 84 F: 96
- 2021: M: 89 F: 91

STUDENT DIVERSITY

2019:
TECH-115
COM/MGMT-42
OTHERS-23

2020:
TECH-108
COM/MGMT-48 OTHERS-23

2021:
TECH-90
COM/MGMT- 65
OTHERS-25

GRADUATION & MEAN CGPA

- 2017-19: 171
- 2018-20: 171
- 2019-21: 173

Mean % for the 3-year period:96% of admitted graduated.

MEAN CGPA/10

- 2017-19: 7.76
- 2018-20: 8.17
- 2019-21: 8.5**(online exam)

PLACEMENT HIGHLIGHTS

- 2019: 122/138** median: Rs. 5.5 l.p.a
- 2020: 134/162** median: Rs. 5.8 l.p.a
- 2021: median: Rs. 5.8 l.p.a
- **: opted
- +eligible
- 3 year %: 88% placed