

## Book Chapters

- Artificial Intelligence in Manufacturing, V Harish, D Krishnaveni, A Mansurali, Reinventing Manufacturing and Business Processes Through Artificial ... 2021
- AI and Business Sustainability: Reinventing Business Processes, D Krishnaveni, V Harish, A Mansurali, Reinventing Manufacturing and Business Processes Through Artificial, 2021
- Mansurali A, Saravana Kumar V & Harish V (2020), Project Management, NEW PARADIGMS IN BUSINESS MANAGEMENT PRACTICES, Amazon publishers, Vol.2, pp.305-313, ISBN: 979-8-579-38928-2
- Mansurali A & Swetha D (2020), Digital Stress Management, Digital Stress Management, Asian Books, Kolkata, ISBN: 978-93-90238-54-5
- Mansurali A, Krishnaveni & V. Harish, (2020), Marketing analytics - an umbrella of applications, Emerging issues in business management, National press associates, ISBN no: 978-81-944303-9-1
- V. Harish, Mansurali A and Krishnaveni (2020), E-learning – types, requirements for effective e-learning teaching, roadblocks and future trends, New paradigm in business education, National press associates, New Delhi, ISBN no: 978-81-944303-8-4
- Krishnaveni & V. Harish and Mansurali A (2020), emerging issues in HRM, Emerging issues in business management, National press associates, ISBN no: 978-81-944303-9-1
- Mansurali A, V. Harish, D. Krishnaveni & Shanmugapriya M (2020), Industry 4.0 Impact on Human Resource Management, Innovations & Challenges in Human Resource Management for HR 4.0, Nova Science Publishers, Inc. New York, ISBN 978-1-53618-991-9
- D. Krishnaveni, Mansurali A & V. Harish (2020), HR 4.0 Case Studies, Innovations & Challenges in Human Resource Management for HR 4.0, Nova Science Publishers, Inc. New York, ISBN 978-1-53618-991-9
- V. Harish, D. Krishnaveni & Mansurali A (2020), Challenges to HR 4.0 in Global Business Scenario, Innovations & Challenges in Human Resource Management for HR 4.0, Nova Science Publishers, Inc. New York, ISBN 978-1-53618-991-9
- N Kavya Shree, V Harish & A Mansurali (2020), COVID -19 - Impact on Industries in India, Impact of covid-19 on different sectors of Indian economy, Academic Publication, New Delhi, ISBN: 978-93-83931-19-4

**Training Programs/ FDP/MDPs conducted:**

Title of the program , Date, Duration, Online/offline , number of participants, revenue generated

Program coordinator and resource person for the MDP on “Data Visualization Using Tableau” at PSG Institute of Management during November 1- 2, 2019

**Conferences Paper presentations:**

- Fintech the road ahead - Futuristic strategy for sustainable banking financial services and insurance during post pandemic crisis - Symbiosis university of applied sciences
- Demonetisation, GST and COVID-19: An analysis on selected industries Metamorphosis of Modern Management and Research, Bannari Amman Institute of Technology
- Impact of E-books on the Supply Chain of Textbooks with respect to Business Schools Metamorphosis of Modern Management and Research, Bannari Amman Institute of Technology
- A Study on Readiness of Indian MSME for Adopting Digital Technologies Metamorphosis of Modern Management and Research, Bannari Amman Institute of Technology
- Changing world of Advertising among industries MARKCON - INNOVATION IN MARKETING @ DIGITAL ERA, Sanskrithi School of Business
- Impact of 3D Printing on Supply Chain GLOBAL SUPPLY CHAIN MANAGEMENT CONFERENCE University of Toledo
- How E-Books Alter the Supply Chain Drivers when Compared with Print Books GLOBAL SUPPLY CHAIN MANAGEMENT CONFERENCE University of Toledo
- “Smart Control and Appliances International Conference On Information Management & Machine Intelligence Poornima Institute of Engineering & Technology
- A STUDY ON CASH PROPENSITY OF MIDDLE-CLASS INDIANS Virtual International Conference on Business Interventions and Technology- 2020, Pune Institute of Management
- OTT Platforms- Impact and influence on customers NASMEI, Great Lakes
- Impact of Industry 4.0 Technologies on the Drivers of Supply Chain GLOBAL SUPPLY CHAIN MANAGEMENT CONFERENCE University of Toledo

- "Exploring pedagogical Approaches to teach Digital Native Students – With Special reference to Management Students in Tamil Nadu." Business interventions for effective management of technology and innovation conference, March 2020, IIM Sirmaur Conference, 2020
- "Changing face of Supply Chain – A Systematic Literature Review on the impact of Industry 4.0 technologies on Supply Chain Practices", Business interventions for effective management of technology and innovation conference, March 2020, IIM Sirmaur Conference, 2020
- "Industry 4.0 and its impact on Supply chain" – International Conference on Industry 4.0, Developing Sustainable Competitive Strategies held at GRG school of Management Studies, Coimbatore held on 08- 09 March 2019.
- "Impact of Industry 4.0 in supply chain", International conference in Industry 4.0, Coimbatore Institute of Technology held on 09-11 January, 2019
- "Selling E Books – What's the challenge?", Great Lakes, NASMEI International Conference, Chennai
- "Challenges Faced by B School Faculty And Students In Adopting E Books" at Athenaeum BIM conference Feb 2018
- "Effect of Reviews and Ratings On Purchase Decision - With Special Reference to E –Retail", Great Lakes, NASMEI International Conference, Chennai 2017
- "E Books – An sustainable alternate to print books: - Factors influencing adoption of among B School's students and faculty in Tamil Nadu", SDMIMD International conference Mysore.
- "Social Media – Addiction – A study on screenagers and the possessions", Great Lakes, NASMEI International Conference, Chennai, 2016
- "E Books – What students want?"
- "E- Books – Awareness and Adoption", AIMS Regional Conference, 2016
- "Preference of E-books: - Awareness and Acceptance by knowledge facilitators in Management schools in Tamil Nadu", Bharathidasan Institute of Management, 2015
- "Whatsapp is here to stay" Great Lakes, NASMEI International Conference, Chennai, 2015
- Impact of E books on key stakeholders in Indian textbook publishing industry, Great Lakes, NASMEI International Conference, Chennai 2015
- The need for applying project management practices in construction industry, Vivekananda Institutions, Tiruchengode 2015
- Women's empowerment through micro finance institutions in Coimbatore district, BMS

College Bangalore, 2014

- “The Indian MSME Dilemma – To go lean or Implement ERP?” PSG College of Technology, 2014
- Implementation of 5S, BMS College Bangalore 2014

**Training Programs/ FDP/MDPs attended: ( Mention programs attended which are organized by CARE also)**

Title of the program , Organized by , Date, Duration, Online/offline

Nature of activity	Organized by	Duration		Online / Offline
		From	To	
Industry 4.0	Globsyn Business School (Online)	10 Days		Online
Six sigma green Belt	Kennesaw State University	10 Days		Online
Operations Management	ATAL FDP	5 Days		Online
Product and Brand Management	Globsyn Business School (Online)	10 days		Online
Supply chain Operations	Rutgers University Coursera	10 Days		Online
Digital Marketing For Leaders	Simplilearn	10		Online
Digital Skills in Data and AI	Simplilearn	2		Online
Digital Transformation	Simplilearn	3		Online
PMP® Certification Training	Simplilearn	30		Online
Fundamentals of JavaScript	Simplilearn	3		Online
Linux Training	Simplilearn	3		Online
ITIL V3 Foundation	Simplilearn	5		Online
RPA in Finance and Accounting	UI Path	1		Online
RPA Starter	UI Path	1		Online
PMI-ACP® (Agile Certified Practitioner)	Simplilearn	15		Online
PMI-RMP® Certification Course	Simplilearn	10		Online
Introduction to Data Analytics	Simplilearn	8		Online
Certified Lean Six Sigma Green Belt	Simplilearn	8		Online
Microsoft® Project 2013 Certification Training	Simplilearn	10		Online
ITIL® 4 Foundation	Simplilearn	8		Online
DevOps Practitioner Training	Simplilearn	10		Online
Introduction to IOT	CISCO	2		Online
Business Analytics with Excel	Simplilearn	3		Online

Lean Management and Manufacturing	Six Sigma Academy - Udemy	2018	Online	Online
Trainers training program	QCFI	2		Offline
Lean six sigma	BIM Trichy	5		Offline
Attended Workshop on basic Moodle functions	Ms. R. Sujatha and Dr. J. Sekkizhar, PSGIM	12-Jun-14		Offline
Presented a paper at the Golden Jubilee International Conference, PSGIM	PSGIM	08-Aug-14	09-Aug-14	Offline
Attended SPSS Online Training Program	Mr. S. Datta (Business Head, SPSS South Asia), Mr. Sayanthan (Statistician) and Prof. Jeeves (VIT)	02-Sep-14		Offline
Presented a paper at the IMPLEMENTATION OF 5S:	BMS College Bangalore	13-Nov-14	14-Nov-14	Offline
Attended a workshop on "Teaching With Technology"	S. Raj Chaudhury, Ph.D.	29-Jan-15		Offline
	Auburn University and PSGIM			Offline
				Offline
Presented a paper at the "Make in India- The Road Ahead" International Conference	Vivekanandha Institutions, Tiruchengode	27-Feb-15		Offline
Faculty as a Leaders	PSGIM	22nd of March, 2014	22nd of March, 2014	Offline
Creating Value in a B-School	PSGIM	07.02.2014	07.02.2014	Offline
"EVM-A Tool to project monitoring"	Project Management Institute	14.12.2013	14.12.2013	Offline
Lean Manufacturing and SCM Laboratory	Texas A&M University's in association with	12.12.2013	13.12.2013	Offline
	PSGCT			Offline
Managing Projects Proactively	Project Management Institute	26.10.2013	26.10.2013	Offline
The Role of Faculty in Institutional Building	PSGIM	12.08.2013	12.08.2013	Offline

"FDP program on Operational Excellence" Dr. B. Mahadevan, Professor Operations- IIM Bangalore.	TEQIP to PSGCT	26.07.13	26.07.13	Offline
The Making of a mentor	PSGIM	20.07.2013	20.07.2013	Offline

### Guest Lectures/Sessions Delivered

Topic, Organized by, Date

Sales– Indian Oil Corporation - Resource Person Training for Indian Oil Corporation dealers

Excel – Indian Oil Corporation - Resource Person Training for Indian Oil Corporation dealers PSGIM

Sales Techniques – Indian Oil - Resource Person Training for Indian Oil Corporation dealers PSGIM

Customer Relationship Techniques Post Office Officials PSGIM

Teaching Gen Y – Using technology Teaching New Generation PSGCAS

Teaching Gen Y Teaching Gen Y GRD College

Lean Management Kaizen Coimbatore Productivity Council National

Project Management Project Management scope PMI National

Lean Implementation - Class for Industry people 29 December 2014 08, Coimbatore Productivity Council

Lean Implementation - Class for Industry people, 18.04.2014 08 Coimbatore Productivity Council

### **Professional Memberships**

- Project Management Institute            2012- till 2016.
- PMICC portfolio for Academic Education/trainings and Governance    2016,2017
- Member – Question Paper Board - Alagappa University            2015, 2016, 2017