



# One day workshop on Mastering Personal Finance



PSG Institute of Management  
PSG College of Technology

The workshop aims at equipping individuals with the essential knowledge and skills necessary to take control of their financial well-being. In this interactive workshop, participants will gain an understanding of personal finance principles, learn strategies for effective money management, and develop the confidence to make informed financial decisions.

Participants will learn about budgeting and goal setting, and venues and platforms available for investing. The workshop is designed for individuals at all stages of their financial journey, whether they are just starting to build a solid financial foundation or seeking to enhance their existing knowledge.

19 July 2023



## The workshop covers below topics

- Fundamentals of financial well-being: Goal setting and planning
- Basics of Investing: Strategies for different goal types
- Protecting Wealth
- Debt no-More: Taking Control of Debt
- Investing in mutual funds



## Program fee

**Rs. 2500 (Inclusive of 18% GST)**

Program fee has to be paid online to the below mentioned account

Account name	PSG CNCE (PSG Centre for Non-formal and Continuing Education)
Account number	1481267367
Bank	Central Bank of India
Branch	Peelamedu branch
IFSC Code	CBIN0280913

## Profile of Facilitator

**Dr. V. Srividya** is presently the Director-in-charge of PSG Institute of Management. Her teaching interests are in Investments, Markets and Risk Management. She has published papers on volatility, price prediction, boot strap financing and has also edited three books. She has undertaken collaborative teaching and research assignments at universities in Germany, US and UK. She is an accredited evaluator of ACBSP and serves as an examiner for the ACBSP accreditation of B-schools since 2016. She is a management committee member of CMA since 2014 and has been invited to be on the board of the Association of Indian Management Schools since 2022. She consults for SMEs on financial restructuring, project feasibility and cost management.

**Mr. Karthikeyan Jawahar** is a Certified Financial Planner since 2008. He works with organizations to train their employees and consult & coach individuals so that they achieve their financial goals. His articles on personal finance have appeared in leading publications such as Business Line, Business Today, Money Today, Parents Circle and Nanayam Vikadan (Tamil magazine on Personal Finance).

**Mr. Arun Karthik B** is an Assistant Professor in Finance stream in PSG Institute of Management. He has worked in IT industry for two years and has teaching experience of five years. He completed MBA in Indian Institute of Technology Kanpur. He is currently doing research in the area of Corporate Governance. He has taught subjects like Financial Accounting for Managers, Economic Analysis for Decision Making, Insurance and Risk Management, Strategic Management and Corporate Governance, and Marketing Management.

PSG Institute of Management, a part of the renowned PSG & Sons' Charities, is one of the prestigious and premier business schools in the country. PSGIM has been spearheading change to be in tune with global requirements of management education. The curriculum is designed to deliver cutting edge application of theory, combined with an industry interface protocol that ensures that the students are industry – ready when they graduate from the portals of PSGIM. PSGIM also undertakes research and consultancy assignments which open up realtime opportunities for the students to understand and appreciate corporate functioning.



**For Registration, please contact:**

**Sivanesan B**

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